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Jr. Music Executive Vows To Take Back 'Our' Children From The Streets

Honors Marc Byers, Superstar Celebrity Manager of Disney's Raven Symone

**Renowned Philadelphia Platinum Selling Artist Vivian Green Honors Adam Blackstone
With 2010 Creative Award**

And Outstanding Young Entrepreneurs

PHILADELPHIA, PA – On Wednesday, March 17, 2010 from 6:00pm until 9:00pm, Jr. Music Executive will host its ***Diamonds In The Rough*** Fundraiser & Awards. The event will take place in the Columbus Ballroom of Philadelphia's Hyatt Regency at Penn's Landing on 201 Columbus Boulevard. This special night will highlight the history, achievements, and goals of the Jr. Music Executive program amongst phenomenal student performances and award presentations. It is fitting that the event will include an energizing performance by Gilbere' Forte, a Jr. Music Executive student whose music has exploded on the internet earning him "Heater of the Day" status at allhiphop.com.

Diamonds In The Rough will help raise needed funding for Jr. Music Executive programs as well as showcase great student talent and acknowledge the accomplishments of JME students. "I'm proud to support Jr. Music Executive. Growing up in Philadelphia I know how important it is for youth to have programs and exposure. The founder of Jr. Music Executive and Executive Director of my nonprofit, Aisha has always been supportive of our youth," states three time Grammy winner, Jill Scott. Aisha Winfield, Executive Director states, "We're urging everyone to attend & help raise funds to empower our children." Jr. Music Executive fundraisers 2010 Diamond In The Rough Honorees include Academy at Palumbo student Terence Oliver, Temple University student Samantha Roberson, and Temple University graduate Ashley Coleman. Marc Byers will be recognized with the Executive Award and Adam Blackstone will receive the Creative Award.

Jr. Music Executive is a five-year-old 501(c)(3) nonprofit organization founded by local entrepreneur and music industry professional Aisha Winfield in response to the growing number of youth who lack interest in school, but are fascinated with careers in music. "We help students understand the importance of education and experience to have a successful career," states Ms. Winfield.

Statistics reveal that only half of our nation's minority students complete high school within a four-year period; the graduation rates for Black and Latino males are even lower. Every 29 seconds a student in America gives up on school equating to more than 1 million students that are dropping out each year.



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Conversely, 96% of Jr. Music Executive students graduate from high school on time and over half of them have received internships or jobs as a result of being a part of the program. Their students have had the distinct opportunity to learn from the best in the business including Kenny Gamble, Jill Scott, producers Dre & Vidal, Anthony Hamilton, Kindred & The Family Soul, Carol Riddick, Beanie Sigel, Black Ice, Ghostface, DJ Diamond Kuts, Grouchy Greg, Jeff Bradshaw, and many others.

For donations, tickets, and more information, please contact Jr. Music Executive at (215) 879-0139 and visit online at www.jrmusicexec.com.

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