



ARTIST BOOTCAMP

DEVELOPMENTAL WORKSHOPS THAT EDUCATE AND PREPARE ARTISTS FOR THE NEXT STEP IN THEIR MUSIC CAREERS.

Date

Saturday, July 23, 2011
10:00am – 5:00pm

Location

University of the Arts
Terra Building
211 S. Broad Street
Philadelphia, PA

Submission Deadline

Friday, July 1, 2011

Bootcamp Partners:

Artist United
D.A.S.H.
Clear
ReverbNation
LilDrumma Boy Recordings

For more information
and to register visit
[www.jrmusicexec.com/
2011bootcamp](http://www.jrmusicexec.com/2011bootcamp)

Follow us on twitter at
[Twitter.com/jrmusicexec](https://twitter.com/jrmusicexec)

What is JME Artist Bootcamp?

Hands-on workshops focusing on the Business of Music, the Art of Performing, and the Importance of Branding. Participating artists walk away with a better understanding of what it takes to achieve their goals and gain insight from established industry professionals.

Who can participate?

Artists between the ages of 15 and 25 can submit an EPK for consideration. Our selection committee will select 30 of the best artists to participate in the 2011 JME Artist Bootcamp.

What does it cost?

There is no fee for submissions. Artists selected to participate in the pay a \$20 fee and complete a participation agreement.

What does it include?

Workshops, Power Lunch, Indie Music Business Panel, and a Performance Critique Workshop

Who will I meet?

Shawn Gee, Ladana Jeter, Steven "PJ" Whitaker, Meeka Johnson, Walt Reeder, Jr., Holly Stain, and other industry professionals

What makes this event different?

Guest professionals review your EPK before the bootcamp to provide specific information to help you. Limited number of participants so you receive individual attention. Jr. Music Executive is a non-profit organization committed to providing you with tools to succeed.

Jr. Music Executive is a 501(c)(3) nonprofit organization created to inspire high school and college students in urban environments to pursue higher education, set goals, and reach their full potential by exposing them to careers in the music business.

For more information about Artist Bootcamp contact Jonnelle Fletcher at jonnellefletcher@yahoo.com
www.jrmusicexec.com



Developing Entertainment Industry Leaders of Tomorrow
Workshops ■ Internships ■ Scholarships ■ Networking Events

2011 JME Artist Bootcamp Sponsorship Information

LEVELS OF GIVING

Presenting Sponsor \$5,000

- Company link and logo displayed on www.jrmusicexec.com
- Company recognition as presenting sponsor on all promotional materials
- Logo or company name on signage at the event
- Mention from the stage at the event
- Promo materials distributed at the event
- Prominent listing in the event program book

Platinum Sponsor \$1,000

- Company recognition on all promotional materials
- Logo or company name on signage at the event
- Mention from the stage at the event
- Promo materials distributed at the event
- Listing in the event program book

Gold Sponsor \$500

- Company recognition on all promotional materials
- Logo or company name on signage at the event
- Listing in the event program book

Silver Sponsor \$250

- Logo or company name on signage at the event
- Listing in the event program book

All donations are tax deductible to the fullest amount allowed by Pennsylvania law.

******* THE DEADLINE FOR SPONSORSHIP IS FRIDAY, JULY 15, 2011 *******

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2011 JME Artist Bootcamp Sponsorship Commitment

Name _____

Company _____

Address _____

City, State, Zip _____

Daytime
Phone _____

Email _____

SPONSORSHIP LEVELS

We would like to sponsor the 2011 JME Artist Bootcamp as a

- Presenting Sponsor \$5,000
- Platinum Sponsor \$1,000
- Gold Sponsor \$500
- Silver Sponsor \$250

PAYMENT INFORMATION

Please return completed form with payment to:

Jr. Music Executive
Artist Bootcamp Sponsorship
7654 Woodcrest Avenue
Philadelphia, PA 19151

You can also email this form to:
jrmusicexec@gmail.com

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